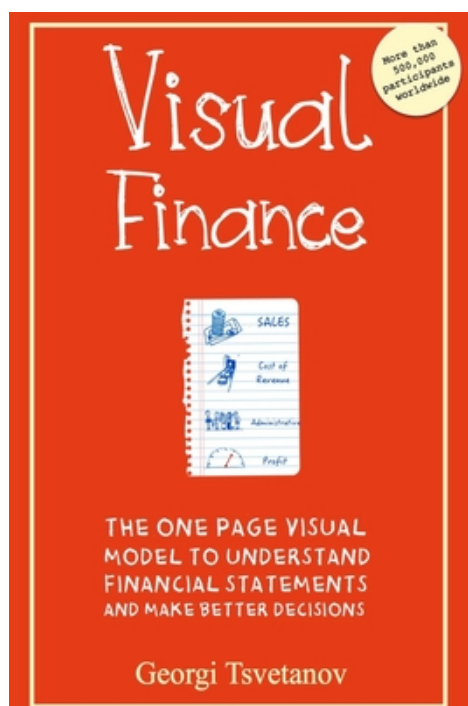


# Telecharger des livres electroniques Visual Finance: The One Page Visual Model to Understand Financial Statements and Make Better Business Decisions

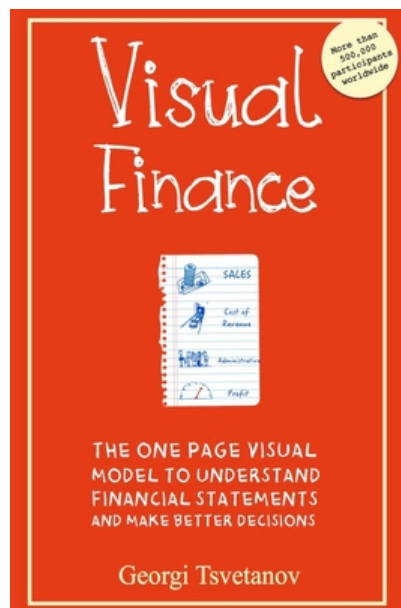
By Georgi Tsvetanov



Visual Finance is a powerful, simple tool that you can learn in a couple of hours, and easily apply to real life. Over the past five years, this model has been used in thousands of "finance for non-financial managers" training sessions in more than 30 countries. Now for the first time, it has been finally released in a paperback format.

Accounting is perceived as being tedious, complicated and too theoretical. Non-financial managers are less than enthusiastic about accounting. One of the possible reasons might be the way business schools teach it. In a recent study only 46% of respondents have average or higher financial literacy and could understand financial statements. Stop avoiding financial topics during team meetings. Save your company from making costly mistakes and begin to maximize on all the valuable opportunities.

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